

Message Text

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PAGE 01 OECD P 37653 211853Z
ACTION EUR-12

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UNCLAS OECD PARIS 37653

PASS: ASST. SECRETARY FELTNER; WITCHER AND FRASER,
FAS; ENGELMAN, P & SA

E.O. 11652: N/A
TAGS: EAGR OECD
SUBJECT: OECD SYMPOSIUM ON BEEF CHAIN, JAN. 10-13, 1977

1. IN 1973 AND 1974, OECD PUBLISHED THE TWO-VOLUME STUDY, "CHANGES IN THE PROCESSING AND DISTRIBUTION OF MILK AND MILK PRODUCTS: A CHALLENGE TO FARMERS". THAT STUDY WAS ACTIVELY SUPPORTED BY USDA IN WASHINGTON AND AT A SYMPOSIUM IN PARIS AND COMMENDED BY USDA EXPERTS UPON ITS COMPLETION AS AN ORIGINAL CONTRIBUTION OF GREAT VALUE TO USDA. A PARALLEL STUDY, "TOWARDS A MORE EFFICIENT BEEF CHAIN" WAS THEN APPROVED BY THE COMMITTEE FOR AGRICULTURE. USG THINKING IN AGREEING TO THAT STUDY WAS THAT THE PROMOTION OF MARKETING EFFICIENCY IN THE BEEF SECTOR WOULD BE HELPFUL TO US INTERNATIONAL TRADE POLICY OBJECTIVES.

2. A SYMPOSIUM DEALING WITH THAT STUDY WAS FIXED FOR JANUARY 10-13, 1977, AND DESIGNATION OF PARTICIPANTS WAS FIRST INVITED LAST JUNE; THE REQUEST WAS URGENTLY REPEATED LAST MONTH. AUSTRALIA, NEW ZEALAND, AND CANADA ARE SENDING DELEGATIONS.
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3. BASED ON SECRETARIAT SUGGESTIONS, AG ATTACHE RECOMMENDED DESIGNATION OF GEORGE HOFFMAN, ERS, AND, REPEAT AND, GERALD ENGELMAN, P & SA, IN TOFAS 74, NOV. 15. SUBSEQUENT CORRESPONDENCE REVEALED INSUPERABLE DIFFICULTIES TO HOFFMAN'S ATTENDANCE. IN ENGELMAN'S

CASE QUESTION HAS ARISEN WHETHER AN AGENCY ADMINISTERING
A DOMESTIC PROGRAM SUCH AS PAERS AND STOCKYARDS
ADMINISTRATION HAS AUTHORITY TO SEND AN EXPERT ABROAD.
MISSION BELIEVES THAT ATTENDANCE HERE IN 1974 OF
AGRICULTURAL MARKETING SERVICE MILK MARKETING EXPERT IS
PRECEDENT FOR RESOLUTION OF PROBLEM. PARTICIPATION OF
AT LEAST ONE EXPERT CONSIDERED ESSENTIAL FOR SUCCESS OF
PROJECT AND FOR CONSISTENCY WITH OUR ACTIVE ENDORSEMENT
OF PROJECT SO FAR.

4. ACTION REQUESTED: CABLE NAME OF AT LEAST ONE
EXPERT PARTICIPANT.
KATZ

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NNN

Message Attributes

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